

MAINTENANCE

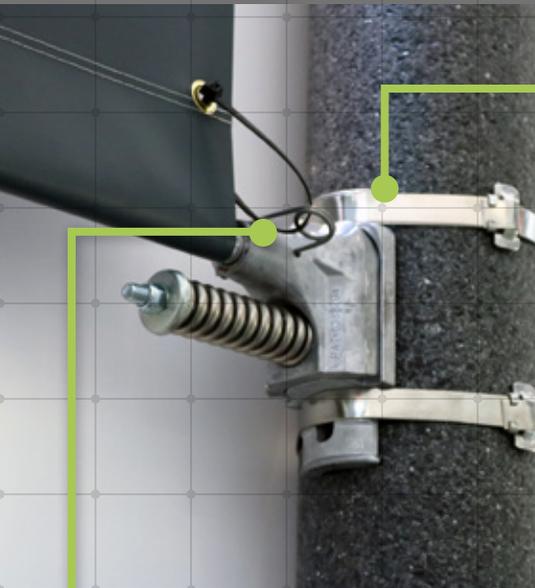
New shoe laces. Oil for your car. A new chain for your bike. RAM for your laptop. Sealant for your driveway. Stain for your deck. Polish for your shoes. Grease for your garage door opener.

LIFE IS FILLED WITH MANY REASONS FOR MAINTENANCE, AND LIFE POLE BANNER PROGRAMS ARE NO DIFFERENT.

Too often I hear of people who put up their banners and brackets, and express the sentiment that they can drive by 5 years later and everything will look the same. While a quality bracket like BannerSaver will operate the same for many years, there are components of the bracket system that do require maintenance. With a little care and forethought, these efforts and expenses can be greatly minimized.

BANDING

Banding is essentially the necessary evil of all bracket systems. You can install the very best bracket in the world, but if the banding shifts over time (usually due to storms), then the very best brackets can't perform as expected.



Run a ground-based, visual check of all brackets on a **quarterly basis, or after a big storm**. If brackets appear to have shifted from their original position, then straighten, tighten or replace banding as necessary.

Check your installation **2-4 weeks** after your initial install.

If some locations are requiring more maintenance, consider **Heavy Banding over Standard Banding**. Heavy Banding generally requires less maintenance than other banding systems.

If you change-out banners on a regular basis, this is an easy and convenient time to check, tweak or replace banding.

Make sure your install methods are utilizing **'best practices'** such as a double wrap of the pole with Heavy Banding. Consult the **install videos at BannerSaver.com** for more information on installs.

Although banding is the most common area of required maintenance, Zip Ties and Pins may also need to be occasionally replaced. If you are changing out banners, then you will be utilizing a new zip tie anyway. If your banners are up for prolonged periods and are subject to a lot of wind (with the wind-spilling action of BannerSaver put to its test a lot), then zip ties and pins will eventually stretch to the point of needing replacing. It is impossible to put a timeline on this need, and it will be 100% dependent on the weather conditions at your location-which will be very variable and unpredictable over any given amount of time.